

Privacy Policy

Last updated: 10/08/2025

Crystal Coast Wellness and Performance (“we,” “our,” or “us”) values your privacy. This Privacy Policy explains how we collect, use, and protect your personal information when you visit our website, use our services, or interact with us in any way.

1. Information We Collect

We may collect the following types of information:

a. Personal Information:

Information you provide directly to us, such as your name, email address, phone number, payment details, or other identifying information when you register, make a purchase, or contact us.

b. Usage Data:

Information automatically collected when you use our website or services, such as your IP address, browser type, device information, pages visited, and time spent on pages.

c. Cookies and Tracking Technologies:

We use cookies and similar technologies to enhance user experience, analyze site traffic, and for advertising purposes. You can control cookies through your browser settings.

2. How We Use Your Information

We may use your information to:

- Provide, operate, and improve our services
- Process transactions and send confirmations
- Communicate with you about updates, promotions, or support
- Personalize your experience
- Ensure compliance with legal obligations
- Protect against fraud or unauthorized access

3. How We Share Your Information

We may share your information with:

- Service providers who help us operate our business (e.g., payment processors, email providers)
- Legal authorities if required by law or to protect our rights
- Business partners in case of a merger, acquisition, or asset sale

We do not sell your personal information.

4. Data Security

We implement appropriate technical and organizational measures to protect your information against unauthorized access, loss, or misuse. However, no method of transmission over the Internet or electronic storage is completely secure.

5. Your Rights and Choices

Depending on your location, you may have rights to:

- Access, correct, or delete your personal data
- Withdraw consent or object to certain data uses
- Request a copy of your data

To exercise these rights, contact us at fitness@crystalcoastwellness.com.

6. Data Retention

We retain your information only as long as necessary to provide our services and fulfill legal or business purposes.

7. Third-Party Links

Our website may contain links to third-party sites. We are not responsible for their privacy practices or content. Please review their privacy policies separately.

8. Children's Privacy

Our services are not intended for children under 13. We do not knowingly collect data from children.

9. Changes to This Policy

We may update this Privacy Policy periodically. Changes will be posted on this page with a revised "Last Updated" date.

10. Contact Us

If you have questions or concerns about this Privacy Policy, please contact us at fitness@crystalcoastwellness.com